Attract and retain high-quality employees through safety excellence.

Factors that influence worker perceptions of safety within an organization include policies and procedures, good training, equipment maintenance, supervisors' frequency and modes of communication, and a clear visible safety presence.

According to the Association for Talent Development, the average organization spent $1,280 per employee in the year 2021. Those organizations that offered comprehensive training had 218% higher income per employee and a 24% higher profit margin than those organizations who spent less on professional development for their employees.

The success of the business is tied to the success of the safety program. Investing in a strong safety culture, through training, not only prevents accidents and injuries, but affects employee retention.

Engagement

- Strong workplace safety climate has a positive impact on worker engagement.
- Workers are more motivated, energetic, and enthusiastic about their jobs when they perceive an organization cares about their well-being.
- Employees that feel cared for demonstrate better daily attitudes and commitments to their organizations.
- Workers believe training should continue throughout their career, regardless of their seniority.
- Organizations with engaged employees outperform those without by up to 202%

Satisfaction

- Employees' level of job satisfaction is linked to their perception of the safety climate at their organization.
- Organizations that have positive safety climates retain more of their workforce.
- The number one reason that a candidate chooses one company over another is organizational culture.
- Forty-percent (40%) of employees that don't receive the necessary training for the job to be effective, will leave their positions within year one of their employment.

Morale

- Employees who believe their organization cares more about their safety than productivity are less discouraged and disengaged.
- If safety is a priority, employees do better at their jobs.
- Organizations that make their employees feel safe have higher employee morale.

SAFETY MENTOR